## Plastic Card Manufacturer DESIGN & PRINTING (7) Polskie

EMBOSSING

We specialize in the production of plastic cards with data carriers read by electronic devices. More than 50% of our production is exported to all the European countries.

# PlasticCards.zone

# OUR COMPANY



We produce gift cards, discount cards, membership cards, plastic business cards, ID cards, luggage tags, cards in custom shapes, magnetic stripe cards, barcode cards, scratch cards, contactless cards, transparent cards, 3 in 1 key fobs for snapping off, cards with two key fobs for snapping off and much more. Since the year 2000 we have produced over 150 million cards. Half of our output is exported to all countries of Europe. In 2013, we were awarded the title of Market Leader for the best product in Poland - plastic cards. Our products meet all international and national quality standards. No matter how simple or complex your query or project is - contact us!

Our prices and quality will pleasantly surprise you!



### Fast production and delivery

By executing everything from A to Z we provide the fastest possible production and delivery dates. In addition to the standard highly efficient completion date, we can fulfill your order in express mode.



#### **Client Support**

Our goal is to make the order completion as easy as possible for you. Let us know of your wishes, and we will fulfill them starting from the idea, through the project and production, and finishing on delivery of the final product. You may use the downloadable files in placing your order. If you have any more questions, please contact our consultants.

### BENEFITS OF BUSINESS WITH US



### Benefits of business with us

By producing everything in-house, we do not incur any additional costs for intermediaries or agencies. Therefore, we can offer you cards at the lowest possible prices, as we are the direct manufacturer.



### We carry out large and small orders

We do not limit ourselves to production a large number of copies only. Projects accepted by us range from 200 pieces and up to 3 million cards per month.



#### **Quality guarantee**

In order to achieve best results, we have prepared instructions for the Client downloadable files. Our Consultants are ready to support you right from the beginning of creating the card design. Learn about our guidelines and terms of sale.



### Without intermediaries!

Until December 2021, we produced more than 150 million cards. We are currently one of the leading plastic card manufacturers in Europe. We know our business and we have all the necessary facilities for production. Our modern machinery enables unprecedented technological capabilities on a global scale. The plastic card printing house allows for a production of 3 million cards per month.

### CARD TYPES



We offer and specialize in in the production of plastic cards with a data carrier read by electronic devices.



If you are looking for eco-friendly and durable cards, look no further. A card made of eco-friendly, 100% recycled material looks just like a card made of normal PVC.

Cities increasingly implement convenient systems for their residents in the form of cheaper public transport tickets, discounts for cultural institutions, sport facilities and many other offers.

Gift cards available at product and services sale points are becoming increasingly popular, especially in the pre-Christmas period. Gift cards are more common on the market, since they are a flexible and convenient gift choice. Loyalty cards are key elements of loyalty programs with the help of which the seller establishes long-term relationships with their customer, developing a competitive position on a given market.



Plastic cards equipped with a data carrier intended for automatic reading by electronic devices can be successfully be used where the identification of the holder is required

Our company offers all kinds of ID cards, especially: employee badges, business cards, school IDs, student IDs expo ID cards, access cards.

We offer a full range of plastic business cards.





### EXECUTION OPTIONS

### eco-friendly material

The use of eco-friendly material fosters environmental protection. Cards made of eco-friendly materials are visually no different from those made of standard PVC. We offer cards made of 100% recycled material and cards made of biodegradable material.

### transparent material

Transparent plastic cards are printed on clear PVC, which is as durable as a white or colored product. The cards may be transparent in whole or in part, which allows for very original results in design.

### lamilaminate at

Laminating provides cards with greater durability and resistance to damage. Applying the right laminate in the production process can make the applied design effects more attractive.

### metallic film

Metallic film implies the use of special paint, containing metallic glitter particles.

### unusual shapes

Cards with an non-standard shape. The standard card size is 54 mm by 86 mm, 0.76 mm in thickness, with rounded edges. However, our company also makes cards in various custom sizes and shapes.

2. Polskie

key fobs for snapping off

Three key fobs in one card is a plastic card divided by two notches into three equal parts, forming a set of smaller cards that can be snapped off.

### openings and holes

Plastic cards can be made with openings. The basic the function of this element is for attaching a card to a leash or ball chain.

D Polskie Karty

### selective varnish

The use of selective varnish on the surface of a card creates unique and original possibilities in design. Cards embellished with varnish truly look like a small work of art.

### print visible in UV or IR light

UV print is only visible in ultraviolet light, while IR print Is visible in infrared light. They are used to protect the authenticity of cards.

### embossing

Embossing is creating characters on a card with the use of mechanical fonts. This method allows for selected characters or words on the card to become raised.

EMBOSSING



### EXECUTION OPTIONS

### scratch card

Scratch card is a special layer that covers a field with Information that can be seen only after the layer has been scratched off.

### memory chip

Simply put, a chip is an electronic circuit used to record information to the card.

### hologram

A hologram is a three-dimensional image created by overlapping several layers of images. During the creation of the hologram both the diffraction oscillation is recorded, as well as the changes in the phase of the wavefront.

### barcode

The barcode is the easiest way to encode information on a card. The information is encoded in the form of black lines of different thickness. The information contained in the code is read with a scanner.

# place for signature

The signature space allows the owner to sign their card. The card can have multiple writing spaces allowing for advanced personalization or application of different data depending on your needs.

Anone Margan

FG

(RFID) contactless module

1118

The proximity (contactless) module is a chip with a transmitter placed inside the laminated card. The system of the electronic module allows to record information and the transmitter communicates with a card reader at a distance.

### magnetic stripe

Magnetic cards are one of the most affordable means of recording information. The magnetic card reader allows to read the encoded information.

### scented cards

A scented card can perform several functions. It will be perfectly suited as a loyalty card or an attractive business card that stands out.

### coloured material

Did you know that we can also make cards from coloured material? Card material is created by dyeing plastic with pigment. This is an ideal solution especially for prestigious club cards or exclusive business cards.

### additional hservices

Creating graphic design projects, visualization of additional options, personalization of Client's cards, leaflets, forms, envelopes, mailing and packaging, card packaging, printed leashes, ID accessories.

### NON-STANDARD PLASTIC PRODUCTS



www.plasticcards.zone



### CONSULTATION

#### FOR QUERIES AND ASSISTANCE

Our Customer Service Office works from Monday to Friday from 8:00 AM to 4:00 PM. Please contact our consultants directly – phone numbers and email addresses are presented below.

info@plasticcards.zone

#### OUR CONSULTANTS

#### Beata Banduła-Suder

 $\sim$ 

Marketing and Sales Manager tel.: +48 605 265 505 e-mail: beata@polskiekarty.pl

#### Marzena Socha

Sales Department tel.: +48 667 661 792 e-mail: marzena@polskiekarty.pl

#### Renata Sobczyk

Sales Department tel.: +48 661 954 564 email: renata@plasticcards.zone

#### **Aleksander Nowak**

Sales Department tel.: +48 605 881 710 email: aleksander@plasticcards.zone

#### Krystyna Kurek

Administration Manager tel.: +48 12 415 11 45 e-mail: info@polskiekarty.pl

Project co-financed by Ministry of Economic Development & Technology

Polska Ministry of Economic Development & Technology



Polskie Karty Sp. z o.o. Al. 29-Listopada 94, 31-406 Krakow • www.plasticcards.zone